

GROW TO WIN!



BEGONIA

BabyWing, Megawatt, Dragon Wing:
Every plant a winner with the 3 that Sell...Satisfy...Succeed!

PanAmerican Seed®

Hit the jackpot every time! Trusted genetics.

Proven results. Gardener favorites.

FRESH, HIGH-ENERGY OPTIONS

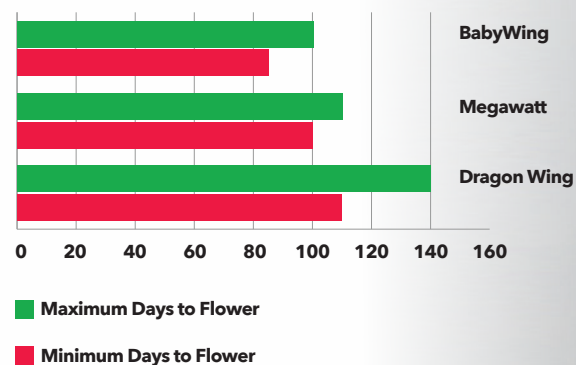
The entire seed begonia market continues to boom – especially in Interspecific Begonias. Great for gardeners and landscapers, these standouts deliver huge vigor, color and last-ability.

ALL-SEASON SUPPLY

You can supply your landscaper and garden center customers with the high-impact Interspecific Begonia lineup from PanAmerican Seed.

BabyWing® is fast to market and perfect for earliest sales. Ship and sell **Megawatt™** containers next, then follow up with main-season baskets of **Dragon Wing®**.

Crop timing for scheduling landscape begonia programs



BABYWING

First to ship, first to sell

MEGAWATT

MEGAsize + MEGAcOLOR = MEGAsales!

DRAGON WING

Flaming hot main-season seller



Order your BabyWing, Megawatt and Dragon Wing seed and plugs today from your preferred supplier.

PanAmericanSeed®

BabyWing®

First to ship,
first to sell

BabyWing 🌞

Begonia x hybrida

Height: 12 to 15 in. (30 to 38 cm)
Spread: 10 to 12 in. (25 to 30 cm)

- It's not daylength sensitive, so BabyWing is the *first interspecific begonia to market!*
- The upright, mounded and controlled plants stand up well to shipping.
- Easy, season-long performance in landscapes and containers.



BabyWing Bicolor



BabyWing Pink



BabyWing Red



BabyWing White



BabyWing White Bronze Leaf



BabyWing Mixture

BABYWING GROWING ON TO FINISH	
Recommended Plug Size	288
Growing On Temperature (Days/Nights)	Day: 65-70°F/18-21°C Night: 60-65°F/16-18°C
Target Media pH/EC	6.0-6.5 pH / 1.0-1.2 mmhos/cm
Daylength	Day Neutral
Finishing Programs	4"/4.5"/Quart: 1 ppp, 6-8 weeks, Spring 5"/6"/1 Gallon: 1-2 ppp, 6-8 weeks, Spring 12" Pot or HB/5 Gallon: 3-4 ppp, 6-8 weeks, Spring
Key Tips	After transplanting BabyWing, if necessary, a very light spray of a tank mix of Cycocel 300 ppm and B-Nine 2,500 ppm can be used.

Complete BabyWing Plug Production and Finishing details at panamseed.com/culture.

Megawatt™

MEGAsize
+ MEGAcolor
= MEGAsales!



NEW

Megawatt Pink Green Leaf



NEW

Megawatt Pink Green Leaf



Megawatt Pink Bronze Leaf



NEW

Megawatt Rose Green Leaf Improved



Megawatt Rose Bronze Leaf



NEW

Megawatt Red Green Leaf Improved



Megawatt Red Bronze Leaf



NEW

Megawatt Rose Green Leaf Improved



Megawatt Red Bronze Leaf

Megawatt

Begonia interspecific

Height: 20 to 28 in. (51 to 71 cm)
Spread: 16 to 24 in. (41 to 61 cm)

- An instant winner for its great timing benefits, one-of-a-kind varieties, ultimate garden power and more.
- All Megawatt varieties match competing begonias in size and timing...but get plants to market earlier!
- Easy, bigger-than-life color shows well at retail and is perfect for landscapes, baskets, big tubs and borders.
- Striking, non-stop flowers keep plants covered in huge color from Spring to Fall...even in heat and drought.
- Sturdy flower stems hold flowers above the foliage for superior show versus others.

New Pink Green Leaf A “must-have” color for retail programs. More uniform than the competition, with similar or earlier timing.

New Red Green Leaf Improved
Upgraded to match the series for timing and plant habit.

New Rose Green Leaf Improved
Upgraded to match the series for timing and plant habit.

Lively
Megawatt
in-store
campaign
will make
some noise
at retail!



FREE 11 x 7-in.
(28 x 17-cm) Benchcard
FREE 19 x 38-in.
(48 x 95-cm) Poster

Designed to
stand out!
Bold, branded
pots & tags
from your
preferred
supplier



MEGAWATT GROWING ON TO FINISH

Recommended Plug Size	288
Growing On Temperature (Days/Nights)	Day: 65-70°F/18-21°C Night: 60-65°F/16-18°C
Target Media pH/EC	5.4-6.0 pH / 1.0-1.2 mmhos/cm
Daylength	Facultative Short Day
Finishing Programs	5"/6"/1 Gallon: 1 ppp, 7-9 weeks, Late Spring 5"/6"/1 Gallon: 1 ppp, 7-10 weeks, Summer 12" Pot or HB/5 Gallon: 3 ppp, 9-11 weeks, Summer
Key Tips	All Megawatt varieties flower faster under daylength of 12 hours or shorter. Longer daylength could delay flowering 4 to 7 days for all Megawatt varieties. If necessary, spray paclobutrazol at 2 to 5 ppm dependent on environmental conditions, plant growing stage and varieties for Megawatt plant size control. Repeat as needed.

Complete Megawatt Plug Production and Finishing details at panamseed.com/culture.

Dragon Wing®

Flaming hot
main-season
seller



Dragon Wing Pink

DRAGON WING GROWING ON TO FINISH

Recommended Plug Size	288
Growing On Temperature (Days/Nights)	Day: 65-70°F/18-21°C Night: 60-65°F/16-18°C
Target Media pH/EC	5.4-6.0 pH / 1.0 mmhos/cm
Daylength	Facultative Short Day Long day will delay flower initiation up to 3 to 4 weeks.
Finishing Programs	5"/6"/1 Gallon: 1 ppp, 7-9 weeks, Late Spring 8"/2 Gallon: 3 ppp, 8-10 weeks, Late Spring
Key Tips	Dragon Wing will flower faster under short day conditions. After transplant, use Bonzi 3 to 5 ppm spray for height control when needed.

Complete Dragon Wing Plug Production and Finishing details at panamseed.com/culture.



Dragon Wing Pink



Dragon Wing Red

Dragon Wing

Begonia x hybrida

Height: 12 to 15 in. (30 to 38 cm)
Spread: 15 to 18 in. (38 to 46 cm)

- Best-in class “bullet-proof” performance, fast fill-in and easy-care nature make this dynamic duo a top choice of landscapers and homeowners over and over.
- Even when temperatures blaze, Dragon Wing keeps pumping out winning color all season.
- Unique arching habit is spectacular in baskets, big containers and commercial landscapes.
- Easy to grow from seed, Dragon Wing surpasses vegetative varieties for branching, vigor and flower power.

Set your
sales on
fire with
Dragon
Wing
marketing
tools



FREE 11 x 7-in.
(28 x 17-cm) Benchcard
FREE 19 x 38-in.
(48 x 95-cm) Poster

Branded 6-in.
(15-cm) pot
& tags from
your preferred
supplier



PanAmerican Seed®

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BETTER BEGONIAS = BETTER PAYOUTS
Everyone wins big with BabyWing,
Megawatt and Dragon Wing

